

Instructions for Recording Your Mock Interview

As part of our selection procedure, we ask you to record the following mock interview questions in your own voice. This will help us assess your suitability for the role and your ability to handle the responsibilities effectively. Make sure to use the right tone of voice and professionalism, the same way you would to the speak with the Leads/Prospects. This voice recording would play a crucial part in the selection process, so kindly take it seriously. Please follow the instructions below to ensure your recording meets our requirements:

Recording Setup

- **Device:** Use a smartphone, computer, or any recording device that ensures clear audio.
- **Environment:** Choose a quiet space free from background noise to record your answers.
- **Audio Quality:** Ensure that your voice is clear and audible throughout the recording.

Mock Interview Script

Intern:

Hello, is this [Prospect's Name]?

Prospect:

Yes, it is.

Intern:

Hi [Prospect's Name], this is [Your Name] from Elite Amenities. How are you today?

Prospect:

I'm good, thanks!

Intern:

I'm glad to hear that! I won't take up much of your time. I'm reaching out because I noticed that businesses in your industry are seeing incredible results with targeted digital marketing. Are you currently using any digital marketing strategies?

Prospect:

We do some social media stuff, but not much else.

Intern:

That's great! Social media is a powerful tool. What if I told you that with the right strategies, you could not only increase your online presence but also significantly boost your sales? Imagine turning your followers into loyal customers. What would that mean for your business?

Prospect:

That would be fantastic! But how do you do that?

Intern:

Excellent question! At Elite Amenities, we specialize in crafting personalized digital marketing campaigns. We focus on strategies like SEO, targeted social media ads, and engaging content that resonates with your audience. For example, one of our recent clients saw a 150% increase in their online sales within three months! Would you be interested in hearing how we achieved those results?

Prospect:

Absolutely! What did you do?

Intern:

We started by conducting a thorough analysis of their current marketing efforts and identified key areas for improvement. Then, we implemented a tailored strategy that included high-converting Facebook ads and optimized their website for better search visibility. This not only attracted more visitors but also converted them into paying customers. Would you like to know how we can do something similar for your business?

Prospect:

Yes, that sounds great! What would be the first step?

Intern:

The first step would be to schedule a free consultation where we can dive deeper into your goals and challenges. We'll outline a customized plan that aligns with your vision. How does that sound?

Prospect:

That sounds good! When can we do that?

Intern:

I have availability [insert two options for dates/times]. Which one works best for you?

Prospect:

Let's go with [chosen date/time].

Intern:

Perfect! I'll send you a calendar invite right after this call. Just to confirm, what's the best email address for you?

Prospect:

[Provides email]

Intern:

Thank you, [Prospect's Name]! I'm excited to explore how we can elevate your business together.

If you have any questions before our meeting, feel free to reach out. Otherwise, I look forward to speaking with you soon!

Prospect:

Thank you! Talk soon.

Intern:

Have a great day!



ELITE AMENITIES